

ipulse

September 28, 2016



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Clinically Integrated Network Renamed





Marie Yeager Cancer Center Earns National Accreditation by Commission on Cancer

The Commission on Cancer (CoC) of the American College of Surgeons (ACoS) has granted Three-Year Accreditation with commendation to the Marie Yeager Cancer Center at Lakeland Health. To earn voluntary CoC accreditation, a cancer program must meet 34 CoC quality care standards, be evaluated every three years through a survey process, and maintain levels of excellence in the delivery of comprehensive patient-centered care.

“When cancer patients choose to seek care locally at a CoC-accredited cancer center, they are gaining access to comprehensive, state-of-the-art cancer care close to home,” said **Jann Totzke**, Executive Director of the Marie Yeager Cancer Center. “As a CoC-accredited cancer center, we take a multidisciplinary approach to treating cancer as a complex group of diseases that requires consultation among surgeons, medical and radiation oncologists, diagnostic radiologists, pathologists, and other cancer specialists.”

The CoC Accreditation Program provides the framework for Marie Yeager Cancer Center to improve its quality of patient care through various cancer-related programs that focus on the full spectrum of cancer care including prevention, early diagnosis, cancer staging, optimal treatment, rehabilitation, life-long follow up for recurrent disease, and end-of-life care. When patients receive care at a CoC facility, they also have access to information on clinical trials and new treatments, and patient centered services including psycho-social support, a patient navigation process, and a survivorship care plan that documents the care each patient receives and seeks to improve cancer survivors’ quality of life.

Continued from front page

Clinically Integrated Network Renamed

Our clinically integrated network, (formally The Federation Care Network) has a new name: Affirmant Health Partners. The Communications and Education Committee, under the leadership of Larry Daly of Covenant, chair, and **Megan Yore** of Lakeland Health, vice chair, have been on a journey with a nationally recognized marketing firm and the Board of Managers to identify the best name for our network.

Over 300 potential names were generated during the discovery phase. After comparison to our selection criteria, trademark

prescreens, consumer research of 700 residents in our network and a detailed trademark search, the committee brought three names to the Board of Managers for a final vote. The Communications and Education Committee will be working over the next couple months to implement the Affirmant Health Partners brand into all areas of operation. This includes typography, logos and applications, and how the brand will be represented as a partner brand to Lakeland Health and other members of the network.

PULSE

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Director of Marketing & Chief Communications Officer:

Megan Yore

Lakeland Health publishes the *Pulse* for our associates, volunteers, and physicians. Story ideas for this publication must be submitted at least four weeks in advance of publication dates and are subject to approval and editing by the Marketing department.

For a complete list of distribution dates and to access archived issues, visit the *Pulse* homepage at myLakeland.

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Pulse

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Visit us on the web at:
www.lakelandhealth.org

Remember to "like" us on Facebook, watch us on YouTube, and follow us on Twitter.

Our Mission

To enhance health and serve our community

Our Vision

To positively transform healthcare and the health choices of those we serve and employ



Message from the President

Loren B. Hamel, MD
President & CEO, Lakeland Health

Love and Respect

The words caught my attention. Although I use them frequently, this time they were not my words. They were the words of Raymond Massie of Hartford. They were recently published in the *Herald Palladium* as a Letter to the Editor.

Those two words, "love" and "respect," were not the only words of compliment shared by Raymond in his letter below. He also offered a number of other heartfelt thanks. To make a stranger feel loved and respected is such a high aspiration for us, and one that I think is worth recognizing.

Of course, it's the way you and I would want to be treated if we were facing our own health challenges. And it's the way we should strive to treat each other every day. After all, it's the type of care we would expect for our family members, and we often spend more time with our work "family" than just about anybody else.

I thought Raymond's letter was so well written, and was so representative of how we strive to care for everyone who enters our facilities, I wanted to make sure you had a chance to read it too. Here it is.

"I'm writing to extend my heartfelt gratitude to Lakeland Hospital. Their compassion and professionalism is top notch from all their employees. Their love, respect, and goodness toward each other was the first thing I noticed. In a world of suffering, you people make all the difference with your kind words and care. Southwest Michigan has a gem of a health system. I encourage all who find themselves needing health care to consider Lakeland

Health. It takes courage to face the daily grind of difficult situations as they apply their expertise in the health care arena. I extend heartfelt gratitude to Great Lakes Heart and Vascular.

In January 2012, I experienced a heart attack due to an artery blockage in the left ventricle. I was rushed to Lakeland, St. Joseph. That evening Dr. Christopher Chiu and emergency staff installed a stent, restoring blood flow to the left ventricle, saving my life. Please don't ignore heart pain; hesitation will cause heart damage.

Recently, on August 23, I received an implantable cardioverter defibrillator due to a weakened left ventricle. I am doing very well post implant, enjoying life to the fullest."

— **Raymond J. Massie** (Hartford, MI)

We may become accustomed to the drama of health care. What is routine for us is not routine for those who need our services. The stress, anxiety, uncertainty, fear, and pain that is so often a part of being injured or becoming sick, makes our love and respect even more impactful, even more memorable, and even more powerful in helping our patients to heal. So thank you team. Not only for bringing your skill to work, but also for your commitment to treat every patient, every family member, and every teammate, with love and respect.

\$160,203 Pledged to United Way – We are at 80 Percent of our Goal!

We have reached 80 percent of our \$200,000 goal for the year. So far, over 730 team members have pledged \$160,203 to help those in need within our communities.

By supporting United Way, we can help make our communities a better place to live and work. The United Way campaign is the only community fundraiser that Lakeland asks all team members to support.

Enhancements have been made to e-Pledge, a safe, convenient web-based system where team members can enter their personal pledge to United Way. All information entered is private and secure. Eliminating paper forms will help us be more efficient and reduce our impact on the environment. You should have received a welcome email in your Lakeland inbox containing individual log in information.

If you have not signed up to donate yet, continue to check your Lakeland email box for ePledge information or visit <https://uwsmlakeland.org> to login and complete your pledge.

Donate NOW to be included in a drawing for one of the following GREAT prizes:

- Leadership giver (\$500 or more) – Apple iWatch
- \$10 per pay period or more – Maytag washer/dryer
- \$5 per pay period or more – Your choice of a Coach purse or Peak Design messenger bag

Drawing will take place during October JLC!



Join us for the 2016 Lakeland Health Foundation Gala, an elegant event benefiting the new Lakeland Medical Center Pavilion. Experience exceptional dining surrounded by great company and entertainment in our New York, New York theme.

SATURDAY | **6:00**
NOVEMBER 12 | **P.M.**

**Lake Michigan College Mendel Center
Grand Upton Hall**

Purchase Event Tickets at
<http://bit.ly/LakelandGala2016>

If you have questions about this event, how to get involved, or would like to purchase raffle tickets, contact Maggie Smith at (269) 927-5143

Enter for a chance to win one (1) of five (5) KitchenAid® products:

- Dishwasher with Window and Lighted Interior
- Six Burner Gas Grill
- Pro Line® Series Blender with Thermal Control Jar
- Artisan® Series Mini 3.5-Quart Tilt-Head Stand Mixer
- Custom Pour Over Coffee Brewer

\$25 each or five for \$100

Lakeland Brings Wellness Services to Gateway Plaza

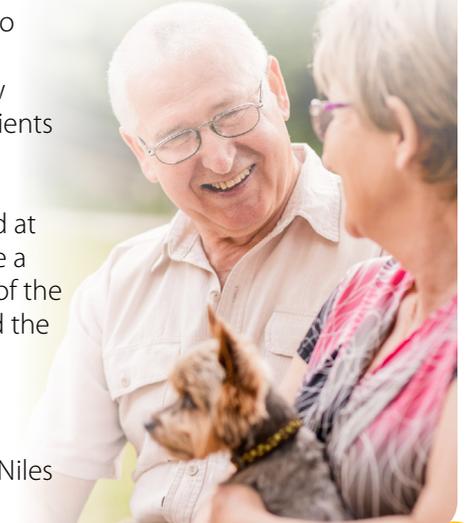
Lakeland at Home and Community Health and Wellness are partnering with the Niles Housing Commission to provide services at Gateway Plaza, a high-rise apartment complex for the elderly and disabled located at 251 Cass Street, Niles.

This new wellness center, called Lakeland at Gateway Plaza, will be located on the facility's seventh floor to provide convenient access to the 300 residents of Gateway Plaza. Lakeland at Gateway Plaza will be staffed by a team of healthcare professionals, such as nurses, social workers, and health coaches. Services will include wellness screenings and one-on-one health consultations.

Wellness services will be available exclusively to Gateway Plaza residents during set office hours on Tuesdays from 10:00 a.m. to noon and Thursdays from 1:00 to 3:00 p.m. The wellness center will also be open to the general public for monthly community health education events, which will be announced as they are scheduled.

"As part of Lakeland's mission to enhance health and serve our community, we recognize how important it is to meet our patients where they are, in their own neighborhoods," said **Joseph Effa**, Director, Lakeland at Home. "We are excited to make a positive impact on the health of the residents of Gateway Plaza and the surrounding area."

For more information, call **Rhonda Jones, RN**, Assistant Manager, Lakeland Homecare Niles at (269) 687-1811.



Oktoberfest

Team members and community members are invited to attend Oktoberfest 2016 at Paw Paw Lake Yacht Club in Coloma on **Saturday, October 15** beginning at 6:00 p.m. Proceeds from the event will benefit the Watervliet Community Hospital Foundation Student Scholarship Fund.

Tickets Include

- Bratwurst from Sheboygan, Wisconsin the "Bratwurst Capital of the World"
- Music by Wil Smaka's Music Connection Polka Band
- Chance to win \$2,500 Cash Prize Raffle

Tickets are \$50.00 each and available by calling (269) 927-5143 or by visiting www.lakelandhealth.org/oktoberfest

Please RSVP by **Friday, October 7**



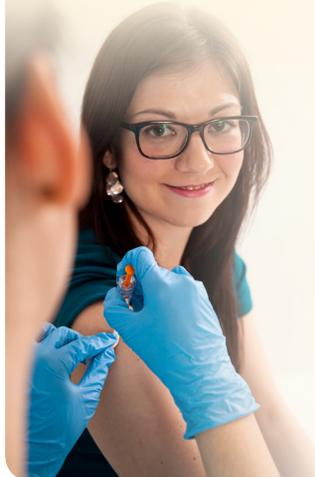
Lakeland Flu Fighters Flu Shots Begin October 3

As flu season gets underway, Associate Health and Wellness wants to remind you to get vaccinated. Open flu shot clinics begin **Monday, October 3** and run through **Friday, November 18** at a number of different Lakeland locations. Please see the insert included with this issue of the *Pulse* for a complete list of dates, times, and locations for the months of October and November.

Together, we can keep our patients, peers, and communities healthy and safe. For more information, contact Associate Health and Wellness at (269) 983-8168

Things to Keep in Mind:

- All medical and religious exemptions must be documented and submitted to Associate Health and Wellness by **November 18**.
- Exempt staff will be required to wear a mask at all Lakeland locations during flu season
- An updated policy and exemption forms are available at [myLakeland](#) ▶ [myWorkplace](#) ▶ Associate Health & Wellness Forms



Helping Feed Those in Our Community

Every year Lakeland Health partners with the Michigan Health & Hospital Association to fight hunger in Michigan. Join us by participating in the 2016 Michigan Harvest Gathering, a statewide effort that supports our regional food banks.

Last year, Lakeland team members collected 7,170 pounds of nonperishable food items and personal care item — an increase of almost 2,000 pounds from the previous year. Southwest Gleaners Food Bank will distribute donated items to food banks or member agencies in Berrien, Cass, and VanBuren counties. These donations make a significant difference in the lives of the families in our community.

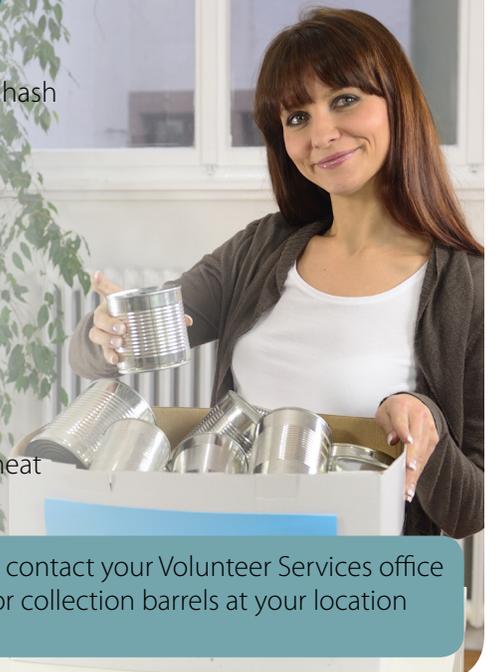
Items to Collect:

- Canned protein: tuna, sardines, soup, hash
- Canned fruits and vegetables
- Staples: beans, rice, and pasta
- Cereals, oatmeal, crackers
- Peanut butter, jelly, condiments
- Personal care items
- Baby items

Items not Accepted:

- Expired items
- Items in glass containers
- Perishable items such as bread and meat
- Food you would not eat

If you're unable to find a collection barrel, contact your Volunteer Services office or Felicity Baker at (269) 687-1433. Look for collection barrels at your location **October 24 - October 28**



SWMC Foundation to Help Fund Mobile Clinic in Zambia

Cervical cancer is the second leading cause of cancer deaths in women worldwide. The majority of those deaths occur in the developing world where the availability of cervical cancer screening is very limited. However, studies have shown that early detection of cervical cancer can significantly impact a woman's chances for survival.

Heather Marten, MD, is partnering with the Ministry of Health to offer a Screen-and-Treat program for cervical cancer in Zambia using a mobile medical clinic paid for by the youth of the Assemblies of God. The program provides women with a visual inspection using acetic acid (VIA), a useful and economic screening method in comparison to costly techniques used in the developed world. If precancerous lesions exist, and are within certain parameters, they are treated with cold coagulation. A digital camera connected to a laptop allows real time sending of questionable lesions to qualified physicians at the University Teaching Hospital in Lusaka. The team began screening at Circle of Hope Clinic, a church-based HIV Clinic before going mobile. Funds will help purchase the equipment for the clinic once the mobile unit is on the road.

"Zambia is traditionally a patriarchal society so women's health issues are frequently overlooked," said Dr. Marten. "The impact this medical mission can have on individual lives and the local congregation is amazing."

The total amount to be raised in order to fund the purchase and set up of a coagulator, computer, and camera in the mobile unit and at the Circle of Hope HIV clinic in Lusaka is \$21,800 – with \$10,900 to come from a matching grant from SWMC Foundation.

For more information or to donate, visit swmcf.org



Lakeland Health Awards \$12,000 for Student Climbing Wall

Recently Lakeland Health recently awarded \$12,000 to Moccasin and Ottawa Elementary Schools in Buchanan to fund the purchase of two climbing walls for use in physical education classes and during after school events. The funds were given as part of the Community Wellness Endowment established in 2014 under the guidance of Lakeland Health Foundations to support programs that help improve the health of our community. Through the endowment, non-profit organizations in Berrien, Cass, and Van Buren counties can apply for funding in support of expanding existing programs, new initiatives, or capital needs.

"We are grateful to Lakeland Health for their generous investment in the health and well-being of our student body," said Harvey Burnett, PhD, Board of Education President, Buchanan Community Schools. "The climbing walls will provide a unique opportunity to meet and increase the physical, social, and cognitive growth for students of all ages and fitness levels as we continue to look for new and exciting ways to engage them in healthy behaviors."

In 2015, the Community Wellness Endowment awarded a total of \$162,514 to 11 organizations throughout southwest Michigan. Initiatives supported through the endowment focused on a range of community health issues, including childhood obesity, prescription drug and heroin abuse, diabetes prevention, child abuse, and access to public transportation, among others.

"As the healthcare market continues to change and develop the way services are evaluated and reimbursed, providers are increasingly being held accountable to improve the general health of the population they serve," said **David Burghart**, President, Lakeland Health Foundations. "As the largest health organization in southwest Michigan, Lakeland plays a vital role in supporting the overall health of the community, even outside of a clinical setting."



Continued from front page

Marie Yeager Cancer Center Earns National Accreditation by Commission on Cancer

Like all CoC-accredited facilities, Marie Yeager Cancer Center maintains a cancer registry and contributes data to the National Cancer Data Base (NCDB), a joint program of the CoC and American Cancer Society (ACS). This nationwide oncology outcomes database is the largest clinical disease registry in the world. Data on all types of cancer are tracked and analyzed through the NCDB and used to explore trends in cancer care. CoC-accredited cancer centers, in turn, have access to information derived from this type of data analysis, which is used to create national, regional, and state benchmark reports. These reports help CoC facilities with their quality improvement efforts.

ACS estimates that more than 1.68 million cases of cancer will be diagnosed in 2016. There are currently more than 1,500 CoC-accredited cancer programs in the U.S. and Puerto Rico, representing 30 percent of all hospitals.

CoC-accredited facilities diagnose and/or treat more than 70 percent of all newly diagnosed cancer patients.



New Therapy for Parkinson's Patients Offered in Niles

Lakeland Rehabilitation Services, Niles is now offering LSVT (Lee Silverman Voice Treatments) LOUD® treatment for individuals with Parkinson's disease and some other neurological conditions. Developed in 1987, this research-based speech therapy approach has been used to treat more than 30,000 patients with motor speech disorders. The specialized treatment uses loudness training to bring the voice to an improved, healthy vocal loudness with no strain. At Lakeland, speech therapists work with patients in 16 sessions over a four week period (four individual 60-minute sessions per week) to improve articulation, intonation, vocal loudness, voice quality.

"LSVT treatment has quickly become the 'gold standard' of rehabilitation for those with Parkinson's Disease," said **Scott Nolte**, Director of Rehabilitation Services. "With LSVT certified physical therapists already serving patients in the Niles area, we are excited to offer additional treatment options for speech therapy, providing patients with a broad spectrum of rehabilitation treatment close to home."

Abbie Davis, ST, a speech therapist with Lakeland Rehabilitation Services at the Niles-Buchanan YMCA, recently became one of only 110 speech therapists in Michigan to become LSVT LOUD certified. A member of the Lakeland Rehabilitation Services team since 2015, Davis earned a bachelor's degree in communication sciences and disorders from Ohio University and a master's degree in speech language pathology from the University of Cincinnati. She is also a member of the American Speech Language Hearing Association (ASHA) and certified in Vital-Stim a technique that uses electrical stimulation to assist in strengthening muscles used in swallowing.

In addition to Lakeland Rehabilitation Services, Niles, LSVT LOUD is also offered at Lakeland Rehabilitation Services in Coloma and at the Lakeland Health Park in St. Joseph. For more information on the program, visit www.lakelandhealth.org/LSVT



LAKELAND LIVE



Don't miss your chance to attend Lakeland Live! Hear from President & CEO, Loren B. Hamel, MD as he shares his vision for the future, and important updates about the new Lakeland Health Medical Center Pavilion.

Mark Time on Your Calendar Today!

Friday, October 28

Lakeland Hospital, Watervliet - Classrooms A & B

7:00 a.m.
2:00 p.m.

Logowear sales in the Lobby

8:00 a.m. to 2:00 p.m.

Monday, October 31

**Meadowbrook, Benton Harbor
Conference Center**

10:00 a.m.

Logowear sales in the Lobby

10:00 a.m. to 1:00 p.m.

Hilltop Innovation Center, St. Joseph

1:00 p.m.

Tuesday, November 1

Center for Outpatient Services, St. Joseph - Deli Area

2:00 p.m.
3:30 p.m.

Logowear sales in the Atrium

9:00 a.m. to 3:00 p.m.

Thursday, November 3

Lakeland Medical Center, St. Joseph

Frederick S. Upton Education Center Rooms 5 & 6

7:30 a.m.
9:30 a.m.
2:00 p.m.
3:30 p.m.
8:00 p.m.

Logowear sales in the Lobby

8:00 a.m. to 4:00 p.m.

Friday, November 4

Lakeland Hospital, Niles - Large Meeting Room

7:30 a.m.
9:00 a.m.
1:00 p.m.

Logowear sales in the Lobby

9:00 a.m. to 2:00 p.m.

Flu Shot Calendar **October**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	2 St. Joseph 7:30 a.m. to 4:30 p.m.	3 St. Joseph 7:30 a.m. to 4:30 p.m. Watervliet 7:00 a.m. to 4:00 p.m. Pine Ridge 6:00 to 9:00 a.m.. 2:00 p.m. to 4:00 p.m.	4 St. Joseph 7:30 a.m. to 4:30 p.m. Niles 7:30 a.m. to 4:30 p.m.	5 St. Joseph 7:30 a.m. to 4:30 p.m. ConnectIT 9:00 to 11:00 a.m.	6 St. Joseph 7:30 a.m. to 4:30 p.m. Pine Ridge 6:00 to 9:00 a.m.. 2:00 p.m. to 4:00 p.m.	
9 Rounding- St. Joseph 6:00 a.m. to 12:00 p.m.	10 St. Joseph 7:30 a.m. to 4:30 p.m.	11 St. Joseph 7:30 a.m. to 4:30 p.m.	12 St. Joseph 7:30 a.m. to 4:30 p.m. COPS 8:00 a.m. to 4:00 p.m.	13 St. Joseph 7:30 a.m. to 4:30 p.m. Meadowbrook 8:00 a.m. to 4:00 p.m.	14 St. Joseph 7:30 a.m. to 4:30 p.m.	
	16 St. Joseph 7:30 a.m. to 4:30 p.m.	17 St. Joseph 7:30 a.m. to 4:30 p.m.	18 St. Joseph 7:30 a.m. to 4:30 p.m. Niles 7:30 a.m. to 4:30 p.m.	19 St. Joseph 7:30 a.m. to 4:30 p.m.	20 St. Joseph 7:30 a.m. to 4:30 p.m.	
23 Rounding- St. Joseph 6:00 a.m. to 12:00 p.m.	24 St. Joseph 7:30 a.m. to 4:30 p.m.	25 St. Joseph 7:30 a.m. to 4:30 p.m.	26 St. Joseph 7:30 a.m. to 4:30 p.m.	27 St. Joseph 7:30 a.m. to 4:30 p.m.	28 St. Joseph 7:30 a.m. to 4:30 p.m. LL-Watervliet 7:30 am 2:00 pm 8:00 pm	
30	31 St. Joseph 7:30 a.m. to 4:30 p.m. LL-Meadowbrook 10:00 a.m. LL-ConnectIT 1:00 p.m.					

Open Flu Shots Available at Following Locations:

Lakeland Hospital, Niles	<ul style="list-style-type: none"> • Associate Health and Wellness Office- Second Floor • LL-Niles: Lakeland Live- Large Meeting Room
Lakeland Hospital, Watervliet	<ul style="list-style-type: none"> • Human Resources Office- First floor, near time clock • LL-Watervliet: Lakeland Live- Classrooms A&B
Lakeland Medical Center, St. Joseph	<ul style="list-style-type: none"> • Associate Health and Wellness Office- Third floor, building C • LL-St. Joseph: Lakeland Live- FUEC Rooms 5&6
Center for Outpatient Services, St. Joseph	<ul style="list-style-type: none"> • Lobby Area • LL-COPS: Lakeland Live- Deli
ConnectIT	<ul style="list-style-type: none"> • Innovation Center • LL-ConnectIT: Lakeland Live- Innovation Center
Meadowbrook	<ul style="list-style-type: none"> • Atrium • LL-Meadowbrook: Lakeland Live- Conference Center
Pine Ridge	<ul style="list-style-type: none"> • Family Room



Lakeland Health

Flu Shot Calendar **November**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 St. Joseph 7:30 a.m. to 4:30 p.m. LL-COPS 2:00 pm 3:30 pm	2 St. Joseph 7:30 a.m. to 4:30 p.m.	3 St. Joseph 7:30 a.m. to 4:30 p.m. LL-St. Joseph 7:30 am 9:30 am 2:00 pm 3:30 pm 8:00 pm	4 St. Joseph 7:30 a.m. to 4:30 p.m. LL-Niles 7:30 am 9:00 am 1:00 pm	
	6 St. Joseph 7:30 a.m. to 4:30 p.m.	7 St. Joseph 7:30 a.m. to 4:30 p.m.	8 St. Joseph 7:30 a.m. to 4:30 p.m. Niles 7:30 a.m. to 4:30 p.m. Watervliet 7:00 a.m. to 4:00 p.m.	9 St. Joseph 7:30 a.m. to 4:30 p.m.	10 St. Joseph 7:30 a.m. to 4:30 p.m.	11 St. Joseph 7:30 a.m. to 4:30 p.m.
13 Rounding- St. Joseph 6:00 a.m. to 12:00 p.m.	14 St. Joseph 7:30 a.m. to 4:30 p.m.	15 St. Joseph 7:30 a.m. to 4:30 p.m.	16 St. Joseph 7:30 a.m. to 4:30 p.m.	17 St. Joseph 7:30 a.m. to 4:30 p.m.	18 St. Joseph 7:30 a.m. to 4:30 p.m. FLU SHOTS DUE	
				23 Thanksgiving Holiday		

Open Flu Shots Available at Following Locations:

- Lakeland Hospital, Niles
 - Associate Health and Wellness Office- Second Floor
 - **LL-Niles: Lakeland Live**- Large Meeting Room
- Lakeland Hospital, Watervliet
 - Human Resources Office- First floor, near time clock
 - **LL-Watervliet: Lakeland Live**- Classrooms A&B
- Lakeland Medical Center, St. Joseph
 - Associate Health and Wellness Office- Third floor, building C
 - **LL-St. Joseph: Lakeland Live**- FUEC Rooms 5&6
- Center for Outpatient Services, St. Joseph
 - Lobby Area
 - **LL-COPS: Lakeland Live**- Deli
- ConnectIT
 - Innovation Center
 - **LL-ConnectIT: Lakeland Live**-Innovation Center



Lakeland Health